



**BUSINESS  
PEOPLE**

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**BRILLIANT  
PEOPLE**

**THERE'S A  
DIFFERENCE  
BETWEEN  
RUNNING  
A BUSINESS  
AND RUNNING A  
SUCCESSFUL  
BUSINESS**

**THE DIFFERENCE  
IS THE PEOPLE**

# WHY BPE?

You might just be surprised at the depth of services we provide. BPE can support you through every stage of your business and with every step of your company's growth. We're not just the legal help, we're an integral part of your business team.

We also provide a range of private client services, helping to protect the assets you've built for your family, supporting you to move home or buy an investment property, or guiding you through the difficulty of a relationship breakdown.

We work with people and businesses who have achieved extraordinary, brilliant things. We attract these clients because we mirror their entrepreneurial spirit, it's at the heart of who we are and what we do.

## WHO WE ARE

One of the top 200 law firms in the UK

60 lawyers and a total of 117 staff

Headquarters in Cheltenham with offices in Judd Street, London and Marble Arch, London

Access Points on the Begbroke Science Park, Cirencester, Oxford and the Bath & Bristol Science Park

## WHO WE WORK FOR

- Companies with public listings (either full list or alternative investment market) for whom we are the lead or joint Corporate lawyers providing a range of services.
- Retail groups such as SuperGroup (operating as the Superdry and Cult Clothing brands) as well as fast growing start up retail businesses such as Tiger.
- Major scientific institutions such as The Royal Society, The Royal Academy of Engineering and The Technology Strategy Board
- Major UK trading businesses such as Interserve PLC (28,000 employees, £2bn turnover)
- SME businesses across a wide range of industry sectors including manufacturing, renewables, the leisure industry, fashion, IT and finance.
- Private clients who are looking for help with family issues, relationship breakdown, or needing support in drawing up a will, probate, or setting up a trust.

We have regional and / or national recognition in the following areas:

## COMMERCIAL

Our Commercial team creates tailored business terms and agreements, partnership advice, intellectual property and IT contracts. One size does not fit all, so we take time to ensure your business needs are at the heart of everything we draw up.

We work with a wide variety of companies across all industry sectors from manufacturing, supply and distribution to online retail, charities, large corporates, SMEs, Partnerships and franchises.

We're hard working, straight talking, fast thinking lawyers, who understand your world and know the commercial challenges you face.



### DAVID STEVENS JOINT MANAGING DIRECTOR PARAGON LAUNDRY

" We operate across various industry sectors for complex, blue chip clients across the globe. We often need good solid, sound advice at very quick notice and BPE delivers time and time again. BPE's support in helping us develop our overseas operations has been invaluable."

## COMMERCIAL PROPERTY

Our Commercial Property team has extensive experience in retail, commercial and residential development, institutional investor portfolios, regeneration and funding. We work with retail clients like SuperGroup and Tiger, as well as leisure businesses such as PureGym and garden centres, and have a strong commercial awareness, using imagination and technical expertise to get results quickly.

We offer a dynamic, motivated team who understand your world and know the challenges you face. We have a strong commercial awareness of what our clients want, and we use imagination and technical expertise to get results quickly.

### JULIAN DUNKERTON FOUNDER SUPERGROUP

" It's a breath of fresh air to work with such a young, dynamic team who understand the nature of retail and are always at the end of a phone whenever we need them."

## CONSTRUCTION & ENGINEERING

The Construction & Engineering team works across a wide range and size of industries from public bodies to private individuals and can assist with development work; preparing building contracts and collateral warranties, disputes and construction problems, providing pinch point strategic advice and risk management on projects from start to finish.

We help clients de-risk a project whether it's building a solar field, safety works at an airport, working on a heritage project or commissioning a new building. Time, cost and quality are the three main drivers of any project and we work hard to deliver on all three.

We don't sit on the fence, we say it as it is and work hard to get the job done.

## CORPORATE

The breadth and depth of expertise within our corporate team often sees us working with companies throughout their lifecycle. From initial set up and corporate compliance to raising finance, employee and management incentives, private equity investment to management buy outs, flotation, liquidation or restructuring.

From starting up and structuring a business, to development either through growth, joint ventures, buying and selling to floating on the stock market, and creating and implementing an exit plan, BPE's corporate team understands your business needs at every stage.

## EMPLOYMENT

Whether you're starting a new business or run a well established company, building and preserving relationships with your employees is vital if you want your business to grow.

Our Employment team can help with a whole range of legal and HR issues, ranging from advice on recruitment, drafting employment contracts and supporting you through employment tribunals to trade union disputes, restructuring and redundancy.

We have an impressive track record at employment tribunals and work with complex, large corporates such as Interserve, smaller fledgling businesses as well as medium sized enterprises. We're known for being proactive and anticipating employment issues before they arise.

### BOB HOLT CHAIRMAN MEARS GROUP PLC

" BPE has acted for Mears for more than a decade. We have relied upon their no-nonsense, 'can do', commercial support from our initial float. Their partner-led approach, means we are treated like a valued client at all times and we have trusted them to deliver on numerous complex acquisitions."

A photograph of two men, Matt Jackson and Kevin Harker, standing in a workshop or garage. Matt Jackson, on the left, is wearing a red, white, and black leather motorcycle jacket and black trousers. Kevin Harker, on the right, is wearing a dark brown sweater and blue jeans. They are both smiling and looking at each other. The background shows various tools and equipment in a workshop setting.

**MATT  
JACKSON**  
BPE

**KEVIN  
HARKER**  
PRO-BOLT



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PEOPLE**  

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**BRILLIANT  
PEOPLE**

**KEVIN HARKER**  
**DIRECTOR**  
**PRO-BOLT LTD**

"BPE has been invaluable in helping our Company grow because they know our business inside out. Their support with trade mark issues and overseas distribution has enabled us to move into global markets and their range of legal services provide seamless support across the board."

**JOHN LAMBERT**  
**HUMAN RESOURCES DIRECTOR**  
**INTERSERVE PLC**

“BPE works hard at really understanding our business and that’s pretty unusual. They are commercial and pragmatic with a sense of humour.”

## LENDER SERVICES

Our Lender Services team acts on the sale of residential properties that have been repossessed by lender institutions, dealing with all conveyancing aspects of those repossession sales through to exchange and completion. Where surplus funds arise following completion of a sale, they then deal with the distribution of those funds.

The team also works closely with lenders and asset managers providing training sessions and workshops.

## LITIGATION

If you are forced to resort to litigation to protect your business you need forceful litigation lawyers to fight your case. Our Litigation team can support you with breach of trust, commercial contract disputes, commercial and residential property disputes, high value debt and asset recovery, insolvency, lender services and inheritance disputes. In today’s mobile, e-commerce world working with lawyers who understand this aspect of business is essential.

Our experts can assist with intellectual property issues, counterfeit goods, domain name disputes as well as product liability and warranty claims. We give clear, rational and direct advice right from the start, and are completely transparent about the timescales, costs and procedure.

We will always safeguard your legal rights, whether we have to litigate or mediate to ensure the best possible outcome for you.

## MEDIATION

Mediation is a flexible, voluntary, confidential way to resolve disputes, in which a mediator helps parties work towards a negotiated settlement. Both parties keep control of the decision whether or not to settle and on what terms. Unlike a judge or arbitrator, the mediator will not decide the case on its merits, but will work to facilitate agreement between the parties.

BPE has trained mediators specialising in a number of disciplines such as commercial/negligence, construction, intellectual property and family disputes.

## SCIENCE & TECHNOLOGY

BPE Innovation works with business, researchers and funders to deliver advice that will help maintain UK STEM’s world leading reputation.

Many years of collective experience collaborating with some of the UK’s most innovative organisations means that our Science & Technology team understands the environments in which our clients operate. We advise most of the UK’s STEM’s fund providers and are retained by many of the learned societies and fastest growing STEM companies.

We are known, in particular, for our work in regenerative medicine, high value manufacturing, transport, advanced materials, space and satellite applications and the digital economy.

**ROBIN SWAILES**  
**OWNER**  
**NORTH OXFORD PROPERTY**  
**SERVICES**

“For contractual and litigation work I use BPE all the time, they are my exclusive lawyers in those two areas. They are responsive, quick to act and understanding of my needs.”



**CHRIS  
CREED  
CREED FOODSERVICE**



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PEOPLE**  

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PEOPLE**

**CHRIS CREED  
CHIEF EXECUTIVE OFFICER  
CREED FOODSERVICE**

"We're a fast moving business and I need a lawyer who gives me an answer quickly. BPE always give me direct answers and never quote the law quote back at me, which is important."

# PERSONAL SERVICES

## FAMILY

Our Family team understands the sensitive nature of family proceedings and the long term impact and challenges that can surround them. We treat clients with dignity, respect and empathy at a very difficult time in their lives.

We aim to minimize conflict and are experts at alternatives to Court such as mediation and collaborative law. Many cases involve complex business negotiations and we have a great deal of experience in this area. In fact many of our commercial clients use our family team because of our business expertise. We can help with relationship breakdown, children and financial arrangements. We can also help you to preserve your wealth for future generations.

"You made the whole matter an easy one and I felt confident with your dealings of the case and reassured by your personal and friendly manner. Many thanks."

## WILLS, TRUSTS & PROBATE SERVICES

Protecting family wealth demands early planning and a close personal relationship with your legal advisors.

We can work with your existing professional advisors such as accountants, financial advisors, stock brokers, bankers and property specialists or introduce you to trusted advisors in these areas if and when you need them.

Many of our commercial clients choose our family and private client services team for their personal needs. We already support their business, so it makes sense for our teams to join forces and support them out of hours too.

## RESIDENTIAL PROPERTY

Our Residential team provides a no-nonsense, straight forward, efficient service, supporting you to move home or buy an investment property as quickly as possible. We offer fair, fixed fees, direct telephone access to your lawyer, a friendly service and regular updates with no sign of a call centre anywhere in sight. We can support executors disposing of properties under probate, help with property issues arising out of divorce and assist if you're looking into buying a house on the help to buy scheme.

## JUST A FEW OF THE BRILLIANT BUSINESSES WE WORK WITH:

SuperGroup Plc

**TIGER** LIFEMARQUE™

Paragon  
Solely Bespoke M&A

Pro-Bolt™  
www.pro-bolt.com

ROYAL  
ACADEMY OF  
ENGINEERING

Interserve

FABRIC  
ARCHITECTURE

MEARS  
Making People *Smile*

and  
Mm  
Direct

GLOUCESTERSHIRE  
AIRPORT Stavertov



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Whether you're an SME, large corporate or a private individual, BPE is here to help.  
We won't talk a load of jargon, we just talk sense, business sense.

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